



HISTORIC
COLUMBIA



Sponsorship Opportunities

October 25, 2023

Robert Mills House & Gardens
1616 Blanding St. | Columbia





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2023 Sponsorship Opportunities

Organizational Purpose

Historic Columbia preserves places and shares complex stories from the past that connect us in the present and inspire our future. With the support of valued community partners, Historic Columbia is able to harness the power of history to inspire curiosity and catalyze community engagement. To learn more about Historic Columbia, visit our website at historiccolumbia.org. Historic Columbia is a 501(c)(3) organization registered with the state of South Carolina.

Event Description

Join Historic Columbia on October 25, from 5:30 - 7:00 p.m., for a fang-tastic family event! Trunk or Treat is FREE and offers a twist on traditional Halloween fun for all ages. Community members, local organizations and families will come together in a safe environment with decorated vehicles and trunks filled with candy for trick-or-treating.

Community Impact

Trunk or Treat is a program presented by Historic Columbia on the grounds of the historic Robert Mills House. Donated dollars and in-kind gifts from the community allow the organization to present this free program to the public. Historic Columbia is accepting registrations for businesses and organizations and families to place a decorated vehicle at the event. This is a great opportunity for businesses and organizations to promote their mission, give away branded merchandise, and hand out candy to hundreds of children at a free community event.

Trunk or Treat Sponsorship Opportunities

\$500 Sponsor

- Company logo included on signage at Trunk or Treat
- Listing on website for the event (Average 36,000 pageviews/month)
- One tagged mention on Historic Columbia social media before the event: HC has a presence on Facebook (21,800+ followers), Instagram (17,100+ followers) & Twitter (13,500+ followers)
- Ability to set up a table at Trunk or Treat

\$250 Sponsor

- Company logo included on signage at Trunk or Treat
- Listing on website for the event
- Ability to set up a table at Trunk or Treat

\$100 Sponsor

- Company name included on signage at Trunk or Treat
- Ability to set up a table at Trunk or Treat



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Name _____
(As you would like it to appear in programs and publications)

Contact Name _____

Address _____

City, State, Zip _____

Phone _____ Email _____

SPONSOR LEVEL:

- \$ 500
- \$ 250
- \$ 100

* Please forward a high-resolution logo to cbeltran@historiccolumbia.org for Trunk or Treat marketing materials.

* Please include social media handles in your email so we can tag your business.

PAYMENT:

- Invoice prior to October 1, 2023. Invoice date: _____
- Check made payable to Historic Columbia is enclosed
- Credit Card Payment

Name on Card _____

Account _____ Exp. Date _____ CVC # _____

Signature _____

Please return this form to

Rebecca Jacobson | Director of Development | Historic Columbia
1601 Richland Street | Columbia, SC 29201

Phone: (803) 252-7742 ext. 12 | Fax: (803) 929-7695 | Email: rjacobson@historiccolumbia.org