



Strategic Plan, 2017-20

Background

In November 1961, a small group intent on saving the Ainsley Hall House from demolition officially incorporated as the Historic Columbia Foundation. Over the next five decades the organization, which was founded on the premise of preservation and education, would take on the stewardship of six historic properties in Richland County. Today, the organization serves as a model for the preservation and interpretation of local history.

Vision

Through historic preservation advocacy, innovative educational programs and strategic partnerships Historic Columbia will ensure that local history and heritage tourism are key elements in the quality of life in Columbia and Richland County.

Mission

Historic Columbia supports and protects the historical and cultural heritage of Columbia and Richland County through advocacy, education and preservation.

Goal 1:

Be the known leader in the stewardship of historic sites in Columbia and Richland County

Objectives:

1. Achieve and maintain industry standards for historic site stewardship at all HC-managed cultural resources
2. Engage in and advocate for the preservation of historic sites in Columbia and Richland County

Goal 2:

Engage and inspire the community through dynamic and inclusive public programs

Objectives:

1. Deliver diverse programs that showcase local history
2. Establish new and expand existing relationships with program partners
3. Ensure HC provides a high-quality experience for all visitors

Goal 3:

With the support of key stakeholders, have the organizational capacity to fulfill the mission of Historic Columbia

Objectives:

1. Increase awareness of and involvement in Historic Columbia
2. Build and maintain a strong, involved volunteer corps and staff
3. Diversify and strengthen funding streams