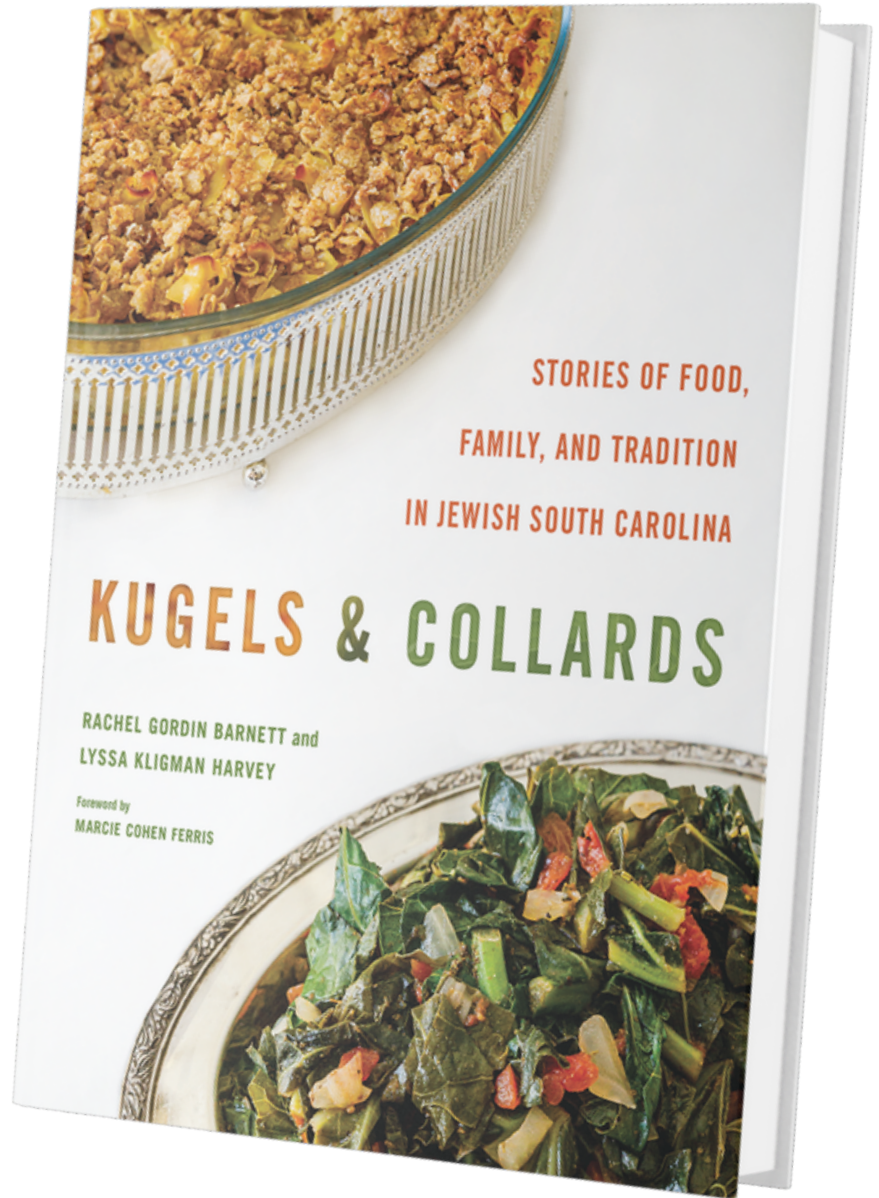


RELEASE PARTY & BOOK SIGNING

Friday, October 6
6:00-8:00 p.m.

Seibels House & Gardens
1601 Richland St. | Columbia, SC

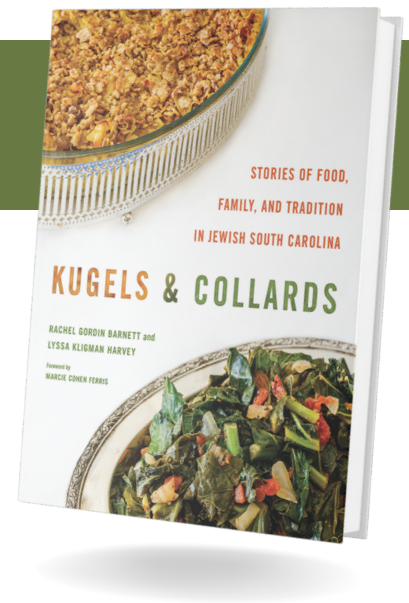


with authors **Rachel Gordin Barnett** and **Lyssa Kligman Harvey**

KUGELS & COLLARDS

SPONSORSHIP OPPORTUNITIES

Where people go, so goes their food. *Kugels & Collards* explores South Carolina's Jewish history through the lens of food and memory. What began as a blog in 2017 to highlight a lively collection of South Carolina Jewish stories and special family recipes will be released as a book this August 29 published by the University of South Carolina Press. In *Kugels & Collards*, authors Rachel Barnett and Lyssa Harvey explore the food history, traditions, and memories of Jews in South Carolina, building on the blog of the same title.



Kugels & Collards is a project of the Columbia Jewish Heritage Initiative, sponsored by Historic Columbia and Jewish Historical Society of South Carolina. All proceeds from book sales will benefit Historic Columbia and Jewish Historical Society of South Carolina.

About the Columbia Jewish Heritage Initiative

Historic Columbia, in partnership with the College of Charleston's Jewish Heritage Collection, the Jewish Community Center and Columbia Jewish Federation, the Jewish Historical Society of South Carolina and the Richland County Library, established the Columbia Jewish Heritage Initiative in 2014 - a multi-discipline project, which documents, celebrates, and increases awareness of local Jewish history, heritage, and culture. Learn more at historiccolumbia.org/cjhi.

EVENT DETAILS

KUGELS & COLLARDS Release Party & Book Signing

Friday, October 6, 2023 | 6:00 - 8:00 p.m.

Seibels House & Gardens | 1601 Richland Street, Columbia

Join the Jewish Historical Society of South Carolina and Historic Columbia for a book signing celebrating the launch of *Kugels & Collards*, a lively collection of South Carolina Jewish stories and special family recipes. In this book, authors Rachel Gordin Barnett and Lyssa Kligman Harvey explore the food history, traditions, and memories of Jews in South Carolina, building on their blog of the same title.

Guests will be treated to a tasting using recipes from the book, and will enjoy a meet & greet with the authors and book contributors.

Pre-ordered books will be available for pickup at event check-in, and will also be available for purchase at the event while supplies last. *Kugels & Collards* is published by University of South Carolina Press.

For more information, contact

Robin Waites | Executive Director | Historic Columbia

Phone: (803) 252-7742 ext. 14 | Fax: (803) 929-7695 | Email: rwaites@historiccolumbia.org

KUGELS & COLLARDS

SPONSORSHIP OPPORTUNITIES

\$5,000 PRESENTING SPONSORSHIP LEVEL

- Highest level logo placement on print and digital collateral (examples include postcard, sponsor boards, and table signage displayed throughout the event)
- Two social media posts with highest level logo and accounts tagged on HC's Facebook (21,700+ followers), Instagram (16,900+ followers), & Twitter (13,600+ followers), plus additional posting on social media outlets for the Columbia Jewish Heritage Initiative, Kugels & Collards, and the Jewish Historical Society of South Carolina.
- Recognition of sponsorship in two "This Month at HC" e-newsletters (11,000+ recipients), plus pre- and post-event emails to attendees
- Recognition of sponsorship on event page on historiccolumbia.org (average 33,000 views/month) and kugelsandcollards.org
- Verbal sponsor recognition during the event
- Eight complimentary tickets to the Release Party on October 6, 2023 (\$600 value) + eight exclusive *Kugels and Collards* branded aprons
- Two complimentary registrations to the Jewish Historical Society of South Carolina conference (October 7-8, 2023 in Columbia)
- 40% discount on copies of *Kugels & Collards* purchased through USC Press
- For corporate sponsors: Lunch and Learn, where authors Rachel Gordin Barnett and Lyssa Kligman Harvey will discuss the book. *Note: HC does not provide lunch.

\$2,500 GOLD SPONSORSHIP LEVEL

- Primary logo placement on print and digital collateral (examples include postcard, sponsor boards, and table signage displayed throughout the event)
- One social media post with logo and accounts tagged on HC's Facebook, Instagram, & Twitter, plus additional posting on social media outlets for CJHI, K&C, and JHSSC.
- Recognition of sponsorship in one "This Month at HC" e-newsletter, plus pre- and post-event emails to attendees
- Recognition of sponsorship on event page on historiccolumbia.org and kugelsandcollards.org
- Verbal sponsor recognition during the event
- Six complimentary tickets to the Release Party on October 6, 2023 (\$450 value) + six exclusive *Kugels and Collards* branded aprons
- One complimentary registration to the Jewish Historical Society of South Carolina conference (October 7-8, 2023 in Columbia)
- 40% discount on copies of *Kugels & Collards* purchased through USC Press
- For corporate sponsors: Lunch and Learn, where authors Rachel Gordin Barnett and Lyssa Kligman Harvey will discuss the book. *Note: HC does not provide lunch.

For more information, contact

Robin Waites | Executive Director | Historic Columbia

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KUGELS & COLLARDS

SPONSORSHIP OPPORTUNITIES

\$1,000 SILVER SPONSORSHIP LEVEL

- Secondary business logo on print and digital collateral (examples include postcard, sponsor boards, and table signage displayed throughout the event)
- One social media post with logo on HC's Facebook, Instagram, & Twitter, plus additional posting on social media outlets for CJHI, K&C, and JHSSC.
- Recognition of sponsorship on event page on historiccolumbia.org and kugelsandcollards.org
- Recognition of sponsorship in pre- and post-event emails to attendees
- Verbal sponsor recognition during the event
- Four complimentary tickets to the Release Party on October 6, 2023 (\$300 value)

\$500 BRONZE SPONSORSHIP LEVEL

- Business name on print and digital collateral (examples include sponsor boards, slideshows, online auction site, and table signage displayed throughout the event)
- One social media post with name displayed on HC's Facebook, Instagram, & Twitter, plus additional posting on social media outlets for CJHI, K&C, and JHSSC.
- Recognition of sponsorship in name on event page on historiccolumbia.org and kugelsandcollards.org
- Recognition of sponsorship in pre- and post-event emails to attendees
- Verbal sponsor recognition during the event
- Two complimentary tickets to the Release Party on October 6, 2023 (\$150 value)

For more information, contact

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KUGELS & COLLARDS

SPONSORSHIP OPPORTUNITIES

Name _____
(As you would like it to appear in programs and publications)

Contact Name _____

Address _____

City, State, Zip _____

Phone _____ Email _____

SPONSOR LEVEL:

- \$ 5,000 Presenting Sponsor
- \$ 2,500 Gold Sponsor
- \$ 1,000 Silver Sponsor
- \$ 500 Bronze Sponsor

*Please note: HC must receive a high resolution logo **prior to August 1, 2023** for complete marketing recognition in promotional material. Please email logos, web address, and social media handles to cbeltran@historiccolumbia.org.

PAYMENT:

- Invoice in September 2023
- Check made payable to Historic Columbia is enclosed
- Credit Card Payment

Name on Card _____

Account _____ Exp. Date _____ CVC # _____

Signature _____

Please return this form to

Margaret Bauknight | Development Coordinator | Historic Columbia
1601 Richland Street | Columbia, SC 29201

Phone: (803) 252-7742 ext. 15 | Fax: (803) 929-7695 | Email: mbauknight@historiccolumbia.org