



MYTH #1

Preserving historic properties is a financial burden.

FACT

Financial incentives such as tax abatements and credits can help offset costs of maintaining and restoring historic properties, resulting in long-term benefits like increased property values.



MYTH #2

Too much real estate in Columbia is impacted by design district guidelines.

FACT

Only 3.6% of the land area in Columbia is within an Architectural Conservation District or Protection Area leaving over 96% of the city's land area NOT regulated by historic design guidelines



MYTH #3

Historic district designations negatively impact property values.

FACT

Protection of historic districts consistently results in greater appreciation of home values over time and more resilience during economic downturns.



MYTH #4

Historic preservation stifles economic growth.

FACT

Preserving historic properties boosts Columbia's economy through tourism, job creation, and increased property values.

Data from Economic Impact Study completed by PlaceEconomics, December 2023

Learn more and download full study:
historiccolumbia.org/economic-impact



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