

Program & Event Sponsorship

Unlock unparalleled visibility and community engagement for your company by exploring Historic Columbia's sponsorship opportunities.

FREE COMMUNITY EVENTS



Jubilee: Festival of Black History & Culture

A free celebration enjoyed by thousands of attendees that brings together musicians, artisans, dancers, and storytellers to honor the rich tapestry of South Carolina's Black history and culture.



Trunk or Treat

A free community Halloween event for children and families to gather for trick or treating, historic games, crafts, and other fun. Sponsors can help pass out candy or choose to decorate a vehicle trunk!

ANNUAL SIGNATURE EVENTS



Palladium Tour

An average of 300 history and renovation enthusiasts enjoy a self-guided walking tour of historic homes in a Columbia neighborhood concluding with a block party.



Palladium Silent Auction

Our major fall fundraiser, over 200 people gather on the grounds of the Hampton-Preston Mansion for live music, delicious barbecue, and specialty drinks.



Preservation Awards

In celebration of Preservation Month each May, we recognize outstanding projects in preservation, rehabilitation, and restoration in Columbia Richland County at an awards ceremony.



Candlelight Tours

During the holiday season, attendees can enjoy candlelit tours one night only of the Robert Mills House and Hampton-Preston Mansion, shop at a Holiday Vendor's Market, and join in children's craft activities.

EVENT SERIES



Concert in the Gardens

Held in our spectacular gardens 4 times per year, twice each in the spring and fall, attendees bring picnics and enjoy light classical concerts provided by the South Carolina Philharmonic.



Palladium Renovation Rodeos

Palladium hosts several Renovation Rodeos per year at various homes in Columbia. Guests can hear firsthand accounts about the renovation process and gain insight into the history of the home and neighborhood.