

Program & Event Sponsorship

Unlock unparalleled visibility and community engagement for your company by exploring Historic Columbia's sponsorship opportunities.

FREE COMMUNITY EVENTS



Jubilee: Festival of Black History & Culture

A free celebration enjoyed by thousands of attendees that brings together musicians, artisans, dancers, and storytellers to honor the rich tapestry of South Carolina's Black history and culture.



Trunk or Treat

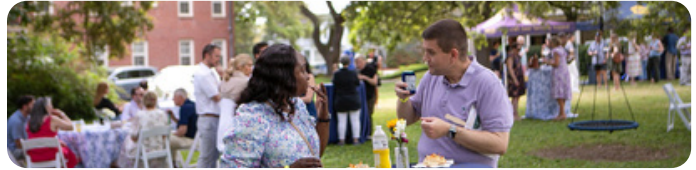
A free community Halloween event for children and families to gather for trick or treating, historic games, crafts, and other fun. Sponsors can help pass out candy or choose to decorate a vehicle trunk!

ANNUAL SIGNATURE EVENTS



Preservation Awards

In celebration of Preservation Month each May, we recognize outstanding projects in preservation, rehabilitation, and restoration in Columbia Richland County at an awards ceremony.



Palladium Tour

An average of 300 history and renovation enthusiasts enjoy a self-guided walking tour of historic homes in a Columbia neighborhood concluding with a block party.

EVENT SERIES



Concert in the Gardens

Held in our spectacular gardens 4 times per year, twice each in the spring and fall, attendees bring picnics and enjoy light classical concerts provided by the South Carolina Philharmonic.



Palladium Renovation Rodeos

Palladium hosts several Renovation Rodeos per year at various homes in Columbia. Guests can hear firsthand accounts about the renovation process and gain insight into the history of the home and neighborhood.



Walking Tours

Once a month, guided walking tours explore historic Columbia neighborhoods like Main Street, University Hill, Heathwood, and the Vista. Routes vary, but the engaging, on-foot history experience remains.



NEW! Palladium Pints for Preservation

Pints for Preservation is a rotating brewery event series that raises funds for Historic Columbia through community gatherings that celebrate local history, culture, and preservation.