



2024 Preservation Awards Sponsorship Opportunities

Organizational Purpose

Historic Columbia preserves places and shares complex stories from the past that connect us in the present and inspire our future. With the support of valued community partners, Historic Columbia is able to harness the power of history to inspire curiosity and catalyze community engagement. To learn more about Historic Columbia, visit our website at historiccolumbia.org. Historic Columbia is a 501(c)(3) organization registered with the state of South Carolina.

Program Description

Each year, Historic Columbia celebrates local preservation successes by highlighting the myriad ways that our community embraces historic places and the stories they hold. We recognize exemplary projects and inspiring people at our annual awards event.

On May 16, 2024, gather with staff, volunteers, and Historic Columbia members, in commemorating Preservation Month through Historic Columbia's annual Preservation Awards ceremony.

For more information, contact

Rebecca Jacobson | Director of Development | Historic Columbia
Phone: (803) 252-7742 ext. 12 | Fax: (803) 929-7695 | Email: rjacobson@historiccolumbia.org

\$5,000 PRESENTING SPONSORSHIP LEVEL – 1 AVAILABLE

- Highest level logo placement on print and digital collateral (examples include sponsor boards, slideshows, and table signage displayed throughout the event)
- Two Preservation Awards social media posts with highest level logo and accounts tagged on Historic Columbia's Facebook (22,200+ followers), Instagram (17,200+ followers), & Twitter (13,500+ followers)
- Recognition of sponsorship in a Preservation Month email (11,000+ recipients)
- Recognition of sponsorship in one "This Month at HC" e-newsletter (11,000+ recipients), plus pre- and post-event emails to attendees
- Recognition of sponsorship on the Preservation Awards page at historiccolumbia.org (average 35,800 views/month)
- Verbal sponsor recognition during the Preservation Awards ceremony
- Eight complimentary tickets to the Preservation Awards on May 16 (\$400 value)

\$2,500 GOLD SPONSORSHIP LEVEL

- Primary business logo on print and digital collateral (examples include sponsor boards, slideshows, and table signage displayed throughout the event)
- One Preservation Awards social media post with logo and accounts tagged on HC's Facebook, Instagram, & Twitter
- Recognition of sponsorship in a Preservation Month email, plus pre- and post-event emails to attendees
- Recognition of sponsorship on Preservation Awards page at historiccolumbia.org
- Verbal sponsor recognition during the Preservation Awards ceremony
- Six complimentary tickets to the Preservation Awards on May 16 (\$300 value)

\$1,000 SILVER SPONSORSHIP LEVEL

- Secondary business logo on print and digital collateral (examples include sponsor boards, slideshows, and table signage displayed throughout the event)
- One Preservation Awards social media post with logo on HC's Facebook, Instagram, & Twitter
- Recognition of sponsorship in pre- and post-event emails to attendees
- Recognition of sponsorship on Preservation Awards page at historiccolumbia.org
- Verbal sponsor recognition during the Preservation Awards ceremony
- Four complimentary tickets to the Preservation Awards on May 16 (\$200 value)

\$500 BRONZE SPONSORSHIP LEVEL

- Business name on print and digital collateral (examples include sponsor boards, slideshows, and table signage displayed throughout the event)
- One Preservation Awards social media post with name displayed on HC's Facebook, Instagram, & Twitter
- Recognition of sponsorship in pre- and post-event emails to attendees
- Recognition of sponsorship in name on Preservation Awards page at historiccolumbia.org
- Verbal sponsor recognition during the Preservation Awards ceremony
- Two complimentary tickets to the Preservation Awards on May 16 (\$100 value)



HISTORIC
COLUMBIA

2024 Preservation Awards Sponsor Form

Name _____
(As you would like it to appear in programs and publications)

Contact Name _____

Address _____

City, State, Zip _____

Phone _____ Email _____

SPONSOR LEVEL:

- \$ 5,000 2024 Preservation Awards Presenting Sponsor
- \$ 2,500 2024 Preservation Awards Gold Sponsor
- \$ 1,000 2024 Preservation Awards Silver Sponsor
- \$ 500 2024 Preservation Awards Bronze Sponsor

*Please note: HC must receive a high resolution logo prior to **Friday, March 1, 2024** for complete marketing recognition in promotional material. Please email logos, web address, and social media handles to cbeltran@historiccolumbia.org.

PAYMENT:

- Invoice in May 2024
- Check made payable to Historic Columbia is enclosed
- Credit Card Payment

Name on Card _____

Account _____ Exp. Date _____ CVC # _____

Signature _____

Please return this form to

Margaret Bauknight | Development Coordinator | Historic Columbia
1601 Richland Street | Columbia, SC 29201

Phone: (803) 252-7742 ext. 15 | Fax: (803) 929-7695 | Email: mbauknight@historiccolumbia.org